

# EVENT PROGRAMME

AT THE TRU-TEST BEEF EXPO 2017, FEILDING

## Sunday 14 May: 1pm – 5pm B+LNZ Genetics Beef Breeders Forum

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- 1:00pm **Welcome**  
• **B+LNZ Genetics vision for beef**  
• **Big news: Trans-Tasman Beef Cow Profitability Programme**  
*Graham Alder, General Manager, B+LNZ Genetics*
- 1:15pm **Dairy-Beef Progeny Test: Red, Black or Brown?**  
*Associate Professor Rebecca Hickson, Institute of Vet, Animal and Biomedical Sciences, Massey University*
- 1:40pm **Beef Progeny Test (BPT) terminal performance**  
*Dr Jason Archer, BPT Project Manager, AbacusBio*
- 2:05pm **The value of performance recording**  
*Professor Dorian Garrick, Chief Scientist, Institute of Vet, Animal and Biomedical Sciences, Massey University*
- 2:35pm Tea break
- 3:00pm **Breed your cows for genetic gain**  
*Max Tweedie, Genetics Extension Officer, B+LNZ Genetics*
- 3:25pm **The change in phenotype of the Australian seedstock industry**  
*Jim Green, Beef Xcel*
- 3:50pm **Beef breeding, a corporate farmer's perspective**  
*Lester Wright, General Manager, Rimanui Farms*
- 4:15pm **Panel discussion: breeding sires for 2027 - where do we want to be in 10 years?**
- 5:00pm **Close**

## Tuesday 16 May: 7am - 9am B+LNZ Genetics Technical Breakfast

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- 7:00am **B+LNZ Genetics complimentary breakfast**
- 7:30am **Welcome**  
• **B+LNZ Genetics vision for beef**  
• **Trans-Tasman Beef Cow Profitability Programme**  
*Graham Alder, General Manager B+LNZ Genetics*
- 7:45am **Genetic strategies to meet pastoral farming requirements in the 2020's - a dairy perspective**  
*Phil Beatson, R&D Manager, CRVAmbreed*
- 8:10am **Breaking the norm: Bull Breeding for market**  
*Tom Gubbins, Te Mania Angus - Australia*
- 8:35am **Setting up a seedstock operation to maximise genetic gain**  
*Ian Locke, Wirruna Poll Herefords*
- 9:00am **Close**

**Venue: Manfeild Suites**

**Both events are free to attend | Spaces limited**

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To confirm your attendance, please call B+LNZ Genetics on (03) 477 6632 or email [info@blnzgenetics.com](mailto:info@blnzgenetics.com)